

William Haines
designs



Romantic Homes
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Elsie De Wolf
Sister Parish
Dorothy Draper
William Haines
Franklin Taylor
Maxwell Fry
Francis Ellingwood
William B. Davenport
John D. Williams

American Icons
OF INTERIOR DESIGN

Whether it's the drama of Dorothy Draper or the grace of Charlotte Moss, celebrities of design have been setting the standard for glamour for the past century. They've decorated everything from the elite homes of high society to the stately walls of the White House. We take a look at America's most iconic designers, both past and present, and celebrate their signature styles.

BY JICKIE TORRES

Charlotte Moss
Jeffrey Bilhuber
Celerie Kemble

William Haines

HE CAME TO HOLLYWOOD just at the break of the golden age of DeMille divas and superstar starlets. William Haines the actor was a success appearing in films alongside Joan Crawford and Marion Davies. However, it was William Haines the decorator, the one that emerged as his film career waned and opportunities sprouted for him to apply his natural decorating skills honed in the company of the social elite, which have left the most lasting impression.

Haines's style was theatrical, imaginative and fanciful but also practical. In his world of swank soirees and entertaining, he made sure his rooms incorporated plenty of occasional seating for impromptu perches during parties. With a roster of Hollywood celebrity friends, he often designed spaces for such stars as Crawford and Frank Sinatra.

During his late, more modern years he never waned from Hollywood vavoom and logical design. Based largely in California, his mid-century modern rooms often capitalized on sweeping costal views with wide expanses of windows. In the governor's mansion he decorated for Ronald and Nancy Regan, in the late 1960s, he was sure to keep his signature glam but infused it with a no-nonsense aplomb. A look at Haines's designs today and one still bows to its low-key lavishness. His designs are still exciting, contemporary and most of all encapsulating of all that is glamorous.

